

## Résumé:

Talal ABOUD

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## EDUCATION:

- 1996: **Ph.D.** in Scientific Methods in Management, University of Paris-Dauphine (France).  
Specialization: Decision Support System.
- 1992: **Extensive Studies Diploma** (DEA) in Scientific Methods in Management, University of Paris-Dauphine (France). Dissertation in Multiple Criteria Decision Making.
- 1989: **Engineer Diploma in Business Administration** from ESSEC (ECOLE SUPERIEURE DES SCIENCES ECONOMIQUE ET COMMERCIAL).
- 1984-1985: Two preparatory years for French graduate schools, HIAST (Higher Institute of Applied Sciences & Technology) and Mathematical Faculty of Damascus University.
- 1983: General Certificate of Education, Syria. Option: Scientific.

## EMPLOYMENT EXPERIENCE:

- 2017-present: Professor at the faculty of Business Administration at the Syrian Private University (SPU)
- 2017 - ...: Scientific Advisor of the ECO-D.S Office for the project Master in Quality Management at the SVU, Damascus.
- 2015 - ...: **Head of the Department** of Operations & Information Management at HIBA.
- 2011– 2014: **Vice General Manager of OTI** (Organization of Technological Industries), Syria.
- 2009 - 2014: Head of the Department of Operations & Information Management at HIBA.
- 2007: **Professor** at HIBA (Higher Institute of Business Administration), Damascus.
- 2002: **Principal Researcher** at SSRC (Scientific Studies & Researches Center), Damascus.
- 1997: **Researcher** at SSRC, Damascus.
- 2008–2012: Board Member of NISS (National Institute for Security Sciences), Syria.
- 2008–2009: **Dean of Faculty of Business Administration** at the AIU (Arab International University), Syria.

2004-2008: **Dean of HIBA**. And Chairman of the PMU (Project Management Unit) of the European Project at HIBA.

2004-2011: Board Member of INA (Institute National administration, Syria).

2002-2004: **Financial Director at SSRC**, Syria.

2002-2005: **Director of Decision Support Center** Project at Prime Minister Cabinet (UNDP Project).

1998-2002: Academic advisor to Reda Publishing House, Syria.

1999-2002: Chairman of the Scientific Committee for SIMA Economic Forum.

1998-2000: Adjoint-Director for R&D at Management Engineering Department in SSRC.

1994-1996: Participation in JICA Project for Development of Ministry of Industry, Syria.

1998: Participation in development of Specialized Diploma in Management at HIAST.

1992: Simulation of the staff evolution at RATP, Master Thesis, Paris.

1989: Computerization of the accounts activities in MBBR & ASSOCIES Company (Paris).  
Dissertation of ESSEC's diploma.

#### **RELEVANT PROFESSIONAL EXPERIENCE:**

##### 1- More than 7000 Teaching & Training contact hours since 1996:

- Concentrate on large domain of Scientific Methods in Management and it's applications in different fields and different levels, Main courses: Decision Theories, Applied Statistics, Project Management, Management Information Systems,
- Mixed subjects between Human Sciences, Applied Mathematics, Information system, Economic and management sciences.

##### 2- Thesis Supervising:

Supervisor of more than 150 Masters or Ph.Ds. thesis in SSRC, HIBA, HIAST, Faculty of Economy, HIDA, Higher Military Academy. Member of more than 100 Juries for Ph.D. or Master Thesis.

#### **COMMITTEE MEMBERSHIP:**

2014: Member of Scientific Committee of the "Master in Quality Management "at SVU (Syrian Virtual University).

2014: Member of Scientific Committee of the Conference "Role of the Scientific and Research Organizations in Reconstruction in Syria".

2010: Member of the Team of Economic & Management Academic Accreditation at the Ministry of Higher Education, Syria.

2001 - 2002: Member of the Higher Committee for Administrative Reform in Syria.

2000 - 2004: Member of the Performance Evaluation Committee in SSRC.

2000 - 2004: Member of the committee for leadership training in Syria. Prime Minister Cabinet.

## **PUBLICATIONS, TRANSLATIONS & CONTRIBUTIONS:**

### **Books:**

- "*Decision Theory*", HIBA Publications, 2017.
- "*Marketing on the Internet*", Reda Publishing House, Damascus, Syria, 2000.
- "*Quality Manual*", Reda Publishing House, Damascus, Syria, 1999.
- "*Marketing Research & Studies*", Reda Publishing House, Damascus, Syria, 1999.
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### **Articles:**

1. "Role of Cost Shift to Competitors in Syrian Private Banks, Customer Relationship Marketing". Review of Tishreen University for Scientific Researches and Studies, vol. 37, No. 4, 2015.
2. "Impacts of Electronic Customer Relationship on the Trust of Syrian Private Bank Customers". Review of Tishreen University for Scientific Researches and Studies, vol. 37, No. 4, 2015.
3. "Application of TQM Technics in Software development". Informatics
4. "Decision Support Systems, Concepts & Applications". Informatics, June 1997, Syria.
5. ICT Development Projects, Project Management, Production Resources Optimization, Statistical Quality Control, Performance Evaluation System, Marketing Research & Data Analysis, Decision Theory, Applied Statistics, Scientific Methods in Management, Decision Support System & Decision Scientific Methods, ... etc.

## **LANGUAGES:**

Arabic : First Language.

**French : Fluent.**

**English : Very Good level.**

Russian : Novice

## **MEMBERSHIPS:**

- Member of the Syrian Association of Post-graduated from French Universities.
- 2004 - 2011: Board Member of INA (Institute National administration, Syria).
  - 2008 – 2012: Board Member of NISS (National Institute for Security Sciences), Syria.
- Updated: 25/6/2018